

Flagship Priorities

Flagship Priority	Desired advocacy outcomes	Advocacy Actions	Timeframe/ output
North South Rail Connecting Western Sydney between Macarthur and Marsden Park and linking the new Western Sydney Airport to the region by 2026 (Airport opening)	<ol style="list-style-type: none"> 1. Commitment to N-S (Macarthur to Marsden Park) 2. Priority reservation of corridor 3. Construction of rail link funded 	Push connectivity and liveability aspects through City Deal	Early 2018 & then through election cycles/budgets
		Seek involvement in business case development	Mid 2018 - 2019
		Advocate for associated development of corridor in line with Council's vision including centres of activity around future stations	2018-2022 Corridor visioning exercise – first half of 2018 will develop new vision to guide advocacy activities Then ongoing to 2026 airport opening
		Build and strengthen relationships with adjoining Councils and landowners	Planning for St Marys (or similar) interchange – 1-3 years
Our River Implementation of Our River Masterplan. Significant funding (\$19m*), RMS agreement and funding of work to realign River Road	\$19m funding for realisation of Regatta Park precinct and activation of new pedestrian bridge space including realignment of River Road to create a multi-purpose recreation space with all abilities playground, café and dining opportunities.	Investigate scale, scope and unique selling propositions of project Develop narrative for River including visuals and collateral. Drone footage/video Detailed Advocacy and communications/community campaign developed for Regatta Park precinct	Current – first quarter 2018 City Deal February – March – Crown Grants applications, investigations into Regatta Park and former Police Station residence Mid-late 2018 communication advocacy and development of more complete concept plans ahead of October – November opening of Pedestrian bridge
Creating the New West Maximise benefits, minimise impacts from WSA (as per document) Drive economic uplift and City Centre transformation including activation of government sites and attraction of government jobs	As per Airport document Maximising Benefits, Minimising Impacts : A seat at the table, connections (roads and trains), Health & Environment, Noise, Jobs & Economy, Knowledge & Skills, Airport of the 21 st Century	Undertake economic analysis & prosecute with Government Establish relationships with WSACo and Investment Attraction office Involvement in planning for WSAGA including centres of activity along rail corridor realisation of New West economic corridor (Airport to Penrith) Representation through FOWSA	Airport 2018-2026 Economic analysis of airport and preparation of 10 year marketing plan (including 3 year implementation plan) to guide advocacy key activities 2018 - Visioning of rail/economic corridor
	DoD to nominate MUD site as surplus to need. Council to secure first option to purchase from DoD or agreement that site be sold for economic generation. Secure government jobs/agencies for relocation to Penrith City Centre	Promote Penrith in relation to Government sites & Government jobs liaise with relevant State and Federal Ministerial departments as well as Government Property	MUD site – City Deal or ongoing to 2019 Secure Gov Jobs for 50 Belmore by end 2018
	<ul style="list-style-type: none"> • Delivery of City Park • Certainty on City Centre development in line with forecast capacity 	<ul style="list-style-type: none"> • Secure funding • Representations to Government Ministers and relevant officers in relation to City Centre build out potential 	<ul style="list-style-type: none"> • Business case currently under development, due mid 2018 will support advocacy during 2019-2020 including State and Federal election • For resolution in early 2018

Second tier priorities

Priority	Desired advocacy outcomes	Advocacy Actions	Timeframe/ output
Regional Roads and connectivity	Ryde Castlereagh Freeway Mulgoa/Castlereagh Road widening	Secure road project funding, incorporate in submissions to government processes and bid for inclusion on IA list	Future Transport 2056 (mid 2018) Infrastructure Australia List (early 2018)
		Involvement in joint advocacy work with Regional Strategic Alliance and CENTROC	Local flood evacuation – road project funding 10 year program
City Deal for WS	Various including Liveability Fund outcomes	TBA	Ongoing
Soper Place	Co-funding for community and health hub	Secure agreement from NSW Health for joint development	Confirm funding by late 2018
		Secure funding commitments to construction	Apply for Smart Cities Grants round 2 mid 2018
		Implement Smart City initiatives	
Penrith Lakes	Resolution of ownership/public access	Secure Penrith lakes for regional parkland/recreation	Election opportunity – March 2019 GSC collaboration area project 2018-2020
	Delivery of “Water City” regional playground”	Secure funding for embellishment/facilities	
		Resolution of ownership and ongoing maintenance obligation	
Arts & Cultural funding	In line with PP&VA priorities list - Needs refinement in line with Council objectives including Breuer building and MCA relationship	Develop and advocate for shared vision between Council & PP&VA	Ongoing
		Investigation opportunities for Breuer building	By 2019
Outer Western Sydney Stadium	Upgrades to Penrith Stadium to regional status as Outer Western Sydney Stadium Development of precinct for entertainment/recreation centre	Develop business case	Current – 2026 (depending on Stadia Strategy timeline)